



Aging facilities.

Increased disaster recovery requirements.

Merger. Acquisition. Growth. Divestiture.

Strengthen the foundation of your business.

Optimize the Data Center

Optimize your data center facility for the long term.

When the time comes to build and/or move to a new data center facility, consolidate data centers, or significantly upgrade an existing center, the potential for disruption is enormous. So is the potential for optimizing facilities, technologies, and processes to reduce cost and risk, improve performance, and enable easier IT management – for the long term.

With so much at stake, it can be difficult to know where and how to begin. Moving or building a data center facility is not an everyday event, and there is the added complication that all of your IT operations must continue to run smoothly while the project is underway.

That's why Forsythe takes a comprehensive, optimization-driven view of data center planning and relocation. Forsythe can help you evaluate and remediate vulnerabilities. We can improve your data center availability, growth capacity, and redundancy. We can move your operations as necessary – with minimal or no disruption in service – all while allowing your employees to continue focusing on your day-to-day business objectives. Forsythe can also help you document your processes and interdependencies for a seamless transition and for smoother, easier asset and change management in the future.

Optimize your data center in the context of your business.

The stresses upon a data center are inevitable. Whatever the size and shape of your business, you need assurance that your data center(s) are well located and designed to meet your organization's ongoing, long-term goals, even after moves or mergers or in the face of a disaster.

To complicate matters, data center optimization projects are an infrequently required, highly specialized area within IT management. A data center build or relocation is a rare event in the life of most CIOs and IT organizations. That is why Forsythe is called to help hundreds of businesses a year to plan, design, and move their data centers.

Data Center Strategy

Often data center initiatives are reactions to a specific problem or opportunity — floor space, power, or cooling limitations or business growth — whether organically or through merger and acquisition. The key to optimizing your data center investment is to start with a clear, long-term data center strategy that meets the needs of the full spectrum of business and IT stakeholders.

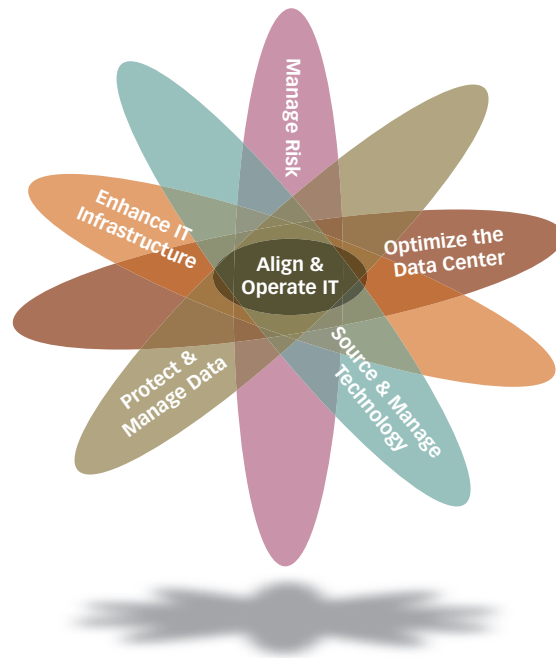
Data Center Planning

Whether you are upgrading your existing data center facilities, consolidating facilities, or selecting or building a new facility, our extensive experience enables us to provide you with a clear understanding of your data center's building systems infrastructure — its strengths, weaknesses, and the potential business impacts. We will help you understand what your options are and what a data center design/construction capital budget really looks like. We provide customized solutions, including site selection and evaluation, facility design and development, and data center construction project management.

Data Center Relocation

Forsythe treats every data center relocation as a "managed disaster recovery event." Our detailed, comprehensive process is designed to keep your business operating at an optimal level during and after a consolidation or relocation of your data center. This process begins with an evaluation of your organization's readiness for relocation. Is the documentation current and complete for all of your IT architecture, service level agreements, change management, asset management, etc.? Are your disaster recovery plans up-to-date and tested? Do you have a validated map of all the interrelationships between your equipment and the business functions it supports?

If not, Forsythe can help you get ready. Your relocation strategy is then determined based upon your documented requirements. A detailed data center relocation blueprint is developed to meet the strategy, and the relocation process is planned and executed according to the blueprint. Sourcing and consolidation strategies are taken into account to optimize the end-state IT environment while managing cost and risk.



Forsythe helps you meet key business objectives, including:

Aligning and Operating IT – Helping you ensure that IT services add value and meet business objectives cost-effectively.

Managing Risk – Ensuring business continuity and information security.

Protecting and Managing Data – Developing a successful information management and storage framework that satisfies all levels, from executives to system administrators.

Optimizing the Data Center – Relocating data centers seamlessly, to avoid business interruption. Planning data center facilities to meet short- and long-term business goals.

Enhancing IT Infrastructure – Taking an infrastructure-wide view to help you get the most out of your IT investment, and positioning your organization for future growth.

Sourcing and Managing Technology – Helping you take a proactive role in sourcing, financing, and maintaining technology to minimize cost and risk.

In addition to helping you achieve your organizational goals, we understand that every upgrade or expansion you undertake has to fit within the bigger picture of your existing infrastructure. We identify and address interdependencies to deliver solutions that work across your enterprise.

An Optimized Data Center Reduces Cost and Risk While Enabling Better Performance and Easier IT Management

Forsythe provides comprehensive advisory services and top-tier technology solutions to optimize your data center facilities and the IT environment housed within for reduced cost and risk, easier management, and better performance and profitability.

Data Center Strategy

- IT optimization

Data Center Planning

- Facility risk evaluation
- Site selection & planning
- Facility design & development
- Data center construction management

Data Center Relocation

- Relocation readiness evaluation
- Relocation strategy
- Data center relocation blueprint
- Relocation planning & execution
- Sourcing & consolidation strategy





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