

Business Continuity Solutions

Business Impact Analysis

At a Glance:

- Organization-wide representation of recovery requirements
- Best practice recovery strategies
- Actionable alternatives, with cost estimates, that meet your business objectives

Forsythe's Business Impact Analysis (BIA) Methodology

Far too often, organizations spend significant time and resources conducting BIAs, only to find that the data is not supported by appropriate measurements or is no longer valid by the time they are ready to take action. The traditional BIA methodology is flawed. The process is rigid while today's organizations demand flexibility.

The Forsythe Approach

Forsythe's approach represents the next generation of BIAs. We use hybrid data collection methods to alleviate much of the administrative burden of this traditionally cumbersome process. Forsythe's BIA framework has built-in cross-functional validation points throughout each phase of the engagement to ensure that the results of the BIA are widely accepted by your organization's business units and are realistic representations of corporate recovery requirements.

Executive sponsorship is critical to the success of any business continuity initiative. To help secure management validation and support, Forsythe will present best practice recovery strategies, based on your organization's recovery requirements with associated cost estimates so the results of the BIA are actionable upon final validation.

Forsythe also creates a unified baseline for defining and reporting quantitative and qualitative impacts, and provides a depiction of six service level elements: recovery time objective (RTO), recovery point objective (RPO), data synchronization, data/user access, and network and system performance.

Forsythe's BIA Services

Forsythe offers three levels of BIA engagements that can be tailored to meet the needs of your organization, regardless of where you are in the business continuity program lifecycle.

BIA Refresh

Designed for organizations that have completed a BIA in the past, but realize that their business and recovery requirements have changed.

- Identify changes in business environment, technology infrastructure or recovery strategy
- Review and validate previous BIA baseline through focused data collection and analysis
- Modify recovery objectives, requirements and alternatives

BIA Express

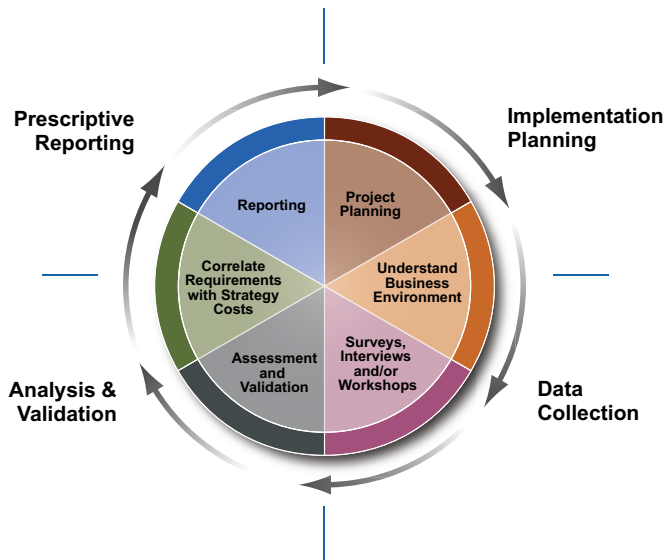
Ideally suited for organizations with limited resources in need of a BIA.

- Nominal collection and facilitation of business process data and mapping based upon identified key business systems or highest recovery priority
- Data collection primarily via electronic survey
- Group workshops for analysis validation
- Identify high-level alternatives for consideration

Full-Service BIA

Designed for organizations who require a comprehensive BIA engagement and have a resource committed to the initiative.

- Data collection and validation via multiple collection methods (one-on-one interviews, group workshops, and electronic surveys)
- Rigorous interviews and workshops for business process definition and mapping
- Significant amount of detail collected and analyzed
- Thorough understanding of recovery requirements, objectives, and alternatives that meet true business needs



Why Forsythe?

Forsythe's professional-services team is made up of senior-level consultants highly experienced in business impact, high availability, business continuance, and disaster recovery. Our mission, like yours, is to protect your organization by ensuring that mission-critical systems such as applications and data are replicated efficiently, and all mission-critical and relevant business risks, vulnerabilities, and impacts are identified and mitigated.

Over the past several years, if there is one thing we have learned, it's that we are all susceptible to risk. Operational disaster, IT disaster recovery, and risk mitigation plans are key elements in ensuring ironclad business continuity. Armed with the results of an all inclusive, exhaustive, and professionally conducted BIA, your business will be better prepared to develop the kind of comprehensive business continuance plan that will sustain your operations through even the most unexpected disturbance.

In addition to our full array of business continuity services, Forsythe delivers solutions for the full technology lifecycle. Specifically, Forsythe provides, configures, and implements solutions for the entire enterprise including servers, storage, networking, desktop, and security. We also offer a wide range of analysis, design, and management services. These include strategy and planning, architecture, program management, and enterprise systems management services.

Forsythe understands the problem, as well as the need to protect your organization and the underlying business requirements that must be met, in order to provide your customers with world-class products and services.

Get the Forsythe Advantage.

For more than 35 years, Forsythe has delivered forward-thinking advice, technology, and operation-enhancing solutions. As an independent advisor, Forsythe can help you address every aspect of your infrastructure, including how new solutions may affect the bigger picture. Working with every major provider, Forsythe acts as your single point of contact for managing the cost, effectiveness, and risk related to your information systems.

Let Forsythe Help.

Business objectives — and business issues — don't exist in a vacuum. Forsythe identifies and addresses IT interdependencies to deliver solutions that work across your enterprise. Call us today.

